

# *Wesley, Brown & Bartle Co., Inc.*

## **Turning Inclusion into a Competitive Edge**

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### **RUSHMORE DRIVE.COM AND WESLEY, BROWN & BARTLE FORGE PARTNERSHIP TO CREATE GREATER INCLUSION IN EXECUTIVE RANKS OF CORPORATE AMERICA**

For immediate release

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RushmoreDrive.com, the first-of-its-kind search engine for the Black community, and Wesley, Brown & Bartle Inc. (WB&B)—the nation's leading executive search firm dedicated to the recruitment, retention and professional development of executives of color, for over three decades—today announced a strategic partnership that will enable RushmoreDrive's clients and corporate partners to achieve their management diversity objectives by harnessing the cutting-edge capabilities of WB&B.

Johnny C. Taylor, Jr. President & CEO of RushmoreDrive.com, commented, "This is a pioneering enterprise, combining as it does the first search engine for the Black community, with, if you will, the first executive search engine designed to serve the diversity and inclusion needs of corporate America. Taylor added, "I have known Ken Roldan, the CEO of WB&B, for years and I have been consistently impressed by the quality and the caliber of the African American and Latino candidates his organization has brought to my attention through its strategic pipelining practice."

Wes Poriotis, chairman of WB&B, said, "Together with RushmoreDrive.com, this breakthrough partnership will change the dynamic of corporate line and operations management, which now, amazingly, still reflects less than one percent of people of color, almost 20 years after Workforce 2000. It is a privilege for me to make the strategic capabilities of our company available to RushmoreDrive and my friend Johnny Taylor. For 36 years, WB&B has dedicated itself to a single-minded mission: to create inclusion and diverse balance in corporate America."

WB&B's "Strategic Pipelining" practice is an external diversity succession-planning tool for embedding diverse high performers into a company's internal succession planning structure, often before positions open. Over the last 20 years, this organizational development tool has been utilized by 260 of the *Fortune 500* to enhance their diversity ranks at the senior manager, director and vice presidency levels.

#### **About RushmoreDrive.com**

RushmoreDrive.com is the first-of-its-kind search engine for the Black community, employing a patent-pending technology that enables the search engine to blend

mainstream search results with highly relevant Black search results. Visit [www.RushmoreDrive.com](http://www.RushmoreDrive.com) today, an operating business of IAC (Nasdaq, IACI).

**About Wesley, Brown & Bartle Company, Inc.**

WB&B, one of America's leading management consulting and executive search firms, is the nation's premier diversity search firm. WB&B has placed executive personnel in more than 300 of the Fortune 500 corporations, as well as many foreign multinational firms doing business in the U.S.

The founder and Chairman of WB&B, Wesley Poriotis, also founded, at the request of President Clinton, the Center for Military and Private Sector Initiatives, a nonprofit whose mission is to help veterans compete for quality employment. For more information, visit [www.wbbusa.com](http://www.wbbusa.com)